



26th April 2010

Manheim fundraising provides £20,000 lift off for Air Ambulances

A nine month period of fundraising by Manheim has resulted in more than £20,000 being donated to Air Ambulance charities throughout the country. The money was raised through a series of fundraising activities at all Manheim Group locations supported by special auctions at Manheim Auctions centres at Bristol, Colchester, Gloucester, Haydock, Leeds, Manchester, Mansfield, Rotherham and Wimbledon. In addition, individual fundraising activities included completing the New York Marathon last November and taking part in the 190 mile Coast-to-Coast walk crossing the North of England, from St. Bees on the Cumbrian coast to Robin Hood's Bay on the Yorkshire coast. The decision to support Air Ambulance was supported by the Manheim Employee Forum, following feedback from employees throughout Manheim.

The Air Ambulance charities that have benefitted from Manheim's fundraising are Cornwall, Essex, Great North, Great Western, Lincolnshire and Notts, London, North West and Yorkshire. There are 18 regional Air Ambulance charities across England and Air Ambulances undertake around 19,000 missions each year, 40% of which are related to road traffic accidents.

Commenting on the fundraising effort John Bailey, Manheim Chief Executive, UK and Europe said: "I am proud to acknowledge that the decision to support Air Ambulance charities was an employee initiative. I wish to thank personally all employees for their efforts and enthusiasm in support of this great cause and also to thank the many vendors who contributed to the monies raised at the auction centres. Our donations are already playing their part in keeping Air Ambulances in the air. As a helicopter pilot myself I understand and appreciate the challenges that helicopter crews face on a daily basis and am a great admirer of their work."

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About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Officially voted Britain's Best Remarketing company for the last 4 years, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing nearly \$59 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.



Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including dealer websites, used car stock locators, professional vehicle photography, showroom systems, sales lead management software and innovative aftersales customer contact systems. It includes the brands of Manheim Retail Marketing (formerly Portfolio), Manheim Lead Management (formerly e-GoodManners) and Manheim Aftersales Solutions (formerly RTC) and Carmony.co.uk.

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