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Van Fleet World Internet Award for Manheim Auctions

[Manheim Auctions](#) has won the Internet Award at the 2010 Van Fleet World Honours. The trophy was presented recently at a special ceremony held at the Royal Automobile Club in London. This is the 14th industry award won by Manheim for both service and performance excellence since 2005, including Best Remarketing Company four years in a row.

Van Fleet World Editor, John Kendall, said: 'We have all become accustomed to different internet applications in the fleet market, but when large volumes of dynamic and fast-moving data are involved the web really comes into its own. Manheim has clearly invested a great deal in its web site, taking into account the needs of every possible customer – buyers and sellers alike. The effective remarketing of used vans is critical for fleet operators and by gaining a thorough understanding of customer needs and reflecting them in the design and functionality of its web site, Manheim has become a cornerstone of the industry.'

James Davis, General Manager, Commercial Vehicles, Manheim Auctions added: "This award is further recognition of the importance of the internet as an essential business tool for both vendors and buyers and confirms Manheim's status as a benchmark for the remarketing industry. As we strive to further enhance our market leading reputation for online excellence, we will shortly be launching a new website which will provide our customers with even more cutting edge functionality."

The Fleet World Honours are presented annually to those motor manufacturers, service companies and individuals who have, in the opinion of the judges, achieved the highest possible level of excellence in their sector. The judging panel is chaired by Steve Moody, Editor of Fleet World, and includes Ken Rogers, Natalie Wallis, John Kendall and Ross Durkin from the Fleet World editorial team.

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About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Winner of 14 industry awards for both service and performance excellence since 2005, including Best Remarketing Company four years in a row, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing more than \$50 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:



Manheim Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and vrs.

Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including dealer websites, used car stock locators, professional vehicle photography, showroom systems, sales lead management software and innovative aftersales customer contact systems. It includes the brands of Manheim Retail Marketing (formerly Portfolio), Manheim Lead Management (formerly e-GoodManners) and Manheim Aftersales Solutions (formerly RTC) and Carmony.co.uk.

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