



9th August 2010

Manheim Remarketing is backing BEN

[Manheim Remarketing](#) will be joining forces with motor dealers and fleet companies throughout the UK to help raise funds for BEN, the charity for those people who work, or who have worked in the automotive or related industries. Businesses participating in the scheme will make an automatic donation of £1 for every single vehicle sold through Manheim Auctions. The money will be deducted by Manheim and forwarded directly to BEN every month to reduce the administrative burden. The 'Backing BEN' initiative is expected to raise hundreds of thousands of pounds over the next 12 months.

Nigel Williams, BEN's head of national development said: "Backing BEN provides a unique opportunity to support our industry charity in a simple way, allowing dealers and fleets to get on with running their business, while helping BEN to support employees and their immediate families when they need our help the most."

Mike Pilkington, Managing Director, Manheim Remarketing added: "I am pleased that we can help in this way to support the fundraising efforts of BEN. This automotive charity has provided care for many thousands of people since 1905 and the 'Backing BEN' initiative will ensure that it can continue to do so for many years to come."

BEN's running costs are around £11 million per year with over 86% of all funds spent directly on the care and support for the 15,000 people that it helps every year, including 350 who live in one of its four residential care centres.

Ends

About Manheim

Manheim is the world's largest automotive services company and, through its unparalleled range of products and services, drives every stage of the used vehicle lifecycle. Winner of 14 industry awards for both service and performance excellence since 2005, including Best Remarketing Company four years in a row, Manheim handles nearly 10 million used vehicles worldwide, facilitating transactions representing more than \$50 billion in value. Manheim is a subsidiary of Atlanta-based Cox Enterprises Inc., one of the world's leading media companies and providers of automotive services. Throughout the world Manheim has over 130 remarketing operations in five Continents, including 38 European locations. In the UK, there are 3 business divisions:

Manheim Remarketing: providing a national physical auction network, comprising 19 centres of which 7 have dedicated commercial vehicle activities; a dedicated trade-only direct sales channel; 3 online bidding /sales channels. It includes the brands of Manheim Auctions and Manheim Direct.



Manheim DeFleet Services: providing vehicle inspection; asset management and recovery service; SMART repair, reconditioning and pre-sale preparation; transport; logistics; full defleet management and outsourced end-of-contract administration. It includes the brands of Manheim SMART Repair, Manheim Inspection Services and Manheim Asset Management.

Manheim Retail Services: providing retail marketing support including dealer websites, used car stock locators, professional vehicle photography, showroom systems, sales lead management software and innovative aftersales customer contact systems. It includes the brands of Manheim Retail Marketing (formerly Portfolio), Manheim Lead Management (formerly e-GoodManners) and Manheim Aftersales Solutions (formerly RTC) and Carmony.co.uk.

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